

Business Scenarios (for the Entrepreneurship Lesson)

Team A – starting a lawn-mowing business

Team B – starting a painting business (painting indoors)

Team C – starting a catering service

Team A – you live in a neighborhood where about half the people own their own home and the other half rents. In the next neighborhood, about a 10-minute walk for you, many of the residents are young professionals who own their own homes and condominiums and work long hours.

Team B – you live in a diverse neighborhood that includes young families, elderly residents, single people, college students, and lots of families headed by single moms.

Team C – you live in a busy urban neighborhood with some single-family homes, some apartment buildings, and a variety of businesses including some fast food restaurants, a local deli, a drug store, a large Catholic church, several smaller churches, and a 7-11. Within a 15-minute walk, you can reach a part of your city that includes a number of office buildings.